



Broadlawns Employs Xenex Robot to Eradicate Germs

DES MOINES, Iowa--(BUSINESS WIRE)--Furthering its commitment to infection prevention, Broadlawns Medical Center (BMC) is proud to announce that a Xenex robot has been acquired to disinfect surgical suites, examination rooms, patient rooms and restrooms from potentially harmful pathogens and drug resistant organisms. Broadlawns becomes one of the first hospitals in Iowa to incorporate this state-of-the-art technology into its disinfection protocol throughout the hospital.

The Xenex Germ-Zapping Robot™ emits xenon ultraviolet (UV-C) light that is 20,000 times more intense than sunlight to eradicate harmful bacteria, viruses, fungi and bacterial spores from exposed surface areas. The 3' tall Xenex robot efficiently and effectively disinfects a patient room in 5-10 minutes. Independent clinical studies have shown statistically significant efficacy rates in the reduction of superbugs; most notably the Xenex robot has been proven to reduce MRSA and Clostridium difficile (C. diff) infections by more than 50 percent in healthcare facilities.

“Broadlawns is committed to providing a safe environment for patient care,” says Jaci Bell, Infection Control Coordinator for BMC. “We are excited to have this level of technology available to us as it will assist Broadlawns with our infection prevention efforts.”

Broadlawns Medical Center is a nonprofit healthcare organization that ensures our community is provided quality healthcare that is coordinated, compassionate and cost effective. The Broadlawns campus includes an acute care hospital, primary and specialty care clinics, urgent care and emergency services, lab, radiology, inpatient and outpatient mental health, dentistry, crisis team and community-based behavioral support services. Broadlawns accepts all forms of insurance and its approach to healthcare and quality outcomes earned a Level 3 rating from the National Committee for Quality Assurance (NCQA), the highest achievable status for a medical delivery model.

Broadlawns takes a leadership position in teaching the next generation of healthcare professionals through its residency and fellowship programs. In 1971 it became one of the first fully accredited Family Medicine Residency programs in the Midwest and has curriculums designed to meet all requirements of the residency review committee of the Accreditation Council for Graduate Medical Education (ACGME). To learn more, please visit www.broadlawns.org.

Xenex Disinfection Services is a privately-held company headquartered in San Antonio, Texas, specializing in disinfection technology for healthcare facilities. Xenex's patented pulse xenon UV room disinfection system is a pesticidal device used to eliminate harmful bacteria, viruses and spores that can potentially cause hospital acquired infections. For more information, visit www.xenex.com.

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